



EVERYONE GETS STUCK. Here's how a room moves.

Bill Ferguson spent more than twenty years as a professional mediator, in the room with people at the hardest moments of their lives. Along the way he noticed something that changed how he worked: agreement doesn't create movement, movement creates agreement. He built eleven practical techniques out of that, one at a time, on real problems with real people. He brings them to teams, conferences, and organizations.

Most teams don't stall because they lack talent or effort. They stall because nobody can name what's actually stopping them. The decision that never gets made. The conflict everyone can see and no one will address. The same conversation on repeat, quarter after quarter, while the cost quietly compounds.

These sessions give a room a shared, practical way to find the real problem and take the next step on it. Not motivation. Techniques people use the next morning.

FORMATS

KEYNOTE

LENGTH: 1-2 HOURS • INVESTMENT: INQUIRE

A single talk introducing the Unstuck Techniques, built for conferences and all-hands events. Audiences leave with a framework they recognize immediately and one technique they can use that week.

HALF-DAY WORKSHOP

LENGTH: 4 HOURS • INVESTMENT: INQUIRE

A working session covering Part One of the book. Teams leave having actually used The Source Question and The Cloud on a real problem they brought into the room, not a case study.

TEAM SESSION

LENGTH: 4 HOURS (2x2) • INVESTMENT: INQUIRE

A focused engagement for one team working through a specific, named stuck point together. Closest to how Bill works in the mediation room, adapted for a group.

Travels from Palm Springs, CA; travel billed at cost. All formats available virtually via Zoom or Teams. Bulk copies of the book are available for all attendees.

SAMPLE TOPICS

FINDING THE REAL PROBLEM. Most stuck situations aren't stuck on what people think they're stuck on. Part One of the book, as a working session.

MOVEMENT CREATES AGREEMENT. What more than twenty years of mediation teaches about decisions, and why waiting for alignment keeps a room frozen.

THE CHOICE OF THREE. A practical framework for team decisions that have stopped moving. Three real options, three first steps, no perfect answer required.

WHAT A ROOM LEAVES WITH

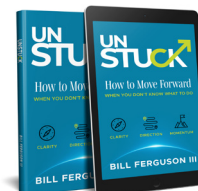
- A shared language for naming where something is actually stuck, instead of arguing about symptoms
- One technique each person has used on their own real problem, in the room, not hypothetically
- A next step small enough that it gets taken, and specific enough to check
- A way to keep using this after Bill leaves, because the techniques are in the book

"What would have once meant sweaty palms and racing thoughts instead felt manageable, even enjoyable. If you're feeling stuck, Bill's techniques are the real thing."

TIMOTHY G.

Bill Ferguson III is a professional mediator with more than twenty years in the room with people in conflict. He is the creator of The Unstuck Techniques, author of Unstuck: How to Move Forward When You Don't Know What to Do, and host of the Unstuck with Bill podcast. He works from Palm Springs, California.

UNSTUCK: HOW TO MOVE FORWARD WHEN YOU DON'T KNOW WHAT TO DO.



144 pages. Eleven techniques for the internal kind of stuck, built over more than twenty years of practice. Available in paperback and e-book.

WHO BOOKS THIS

HR teams, leadership offsites, and conference organizers. If your team is stuck on a decision, stuck in conflict, or stuck in the same conversation on repeat, this is built for that room. **PAST CLIENTS:** Delivered to HR teams, corporate marketing groups, law firms, and at leadership offsites.

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